Matheus Duzzi Ribeiro

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EDUCATION

State University of Campinas (UNICAMP)   Campinas , SP

Bachelor of Statistics   07/2021

Relevant topics : Database manipulation, classical predictive models, inference, forecast, machine learning

University of São Paulo   Piracicaba, SP

MBA in Data Science and Analytics   05/2023

Relevant topics: Machine learning, Deep Learning, Webscraping, Data Engineering to Big Data, Cloud Computing (overall about AWS, GCP and Azure) and Agile Methodology

PROFESSIONAL EXPERIENCE

AUTO AVALIAR   Remote

Head of Innovation   06/2022 - Currently

- Team leader responsible for understanding the company as a whole and proposing optimizations or new products. Examples: Consumer journey metrics, market studies, dynamic pricing based on econometrics

Senior Data Scientist   01/2022 - 06/2022

- Idealizing, validating and presenting new solutions in data for internal and external problems of the company. Some examples about these products: SASS to used cars data analysis, Bot Q/A to improve the web platform quality and Crawlers to investigate the used cars market offer.

Mid Data Scientist   09/2021 - 12/2021

- Building and maintaining the recommendation system for shopkeepers within the B2B system. Development of "Tabela Auto Avaliar por Voz", the first Alexa Amazon Skill in the world to used cars precification in Brazil.

STONE   Remote

Anti-Fraud Intelligence Analyst   05/2021 - 09/2021

- Analysis of business risk in cyber attacks, seeking the best risk-return relationship between automatic decisions (models and rules).

BAYER Crop Science   Remote

Internship in Data Science   06/2020 – 05/2021

- UX-focused data analysis of Climate FieldView software.

PROJECTS

DATAROCK TECHNOLOGY

Data science consulting services for sectors such as marketing, healthcare and financial markets.

ACADEMIC PROJECTS

Researcher   03/2017 - 03/2018

[Study of fractal measurements of complex networks with application in image classification](#) - Computer Vision project to research the use of complex networks in an image classification application. This project was focused specifically on plant images. After the research, my final project studying statistics in UNICAMP was another perspective in the same field (Computer Vision), but this time, focused in predict the age of women using ultrasound images (useful to beauty industry)

ADDITIONAL INFORMATION

Hard Skills : Looker, Data Studio, Google Analytics, Google Tag Manager, Git, Python, MySQL, R, GCP, AWS, Amazon Alexa Skill Builder Console, Splunk, MS Excel, Shinyapps, Domino.

Languages : English B2+ level